

Attachment 5

THE GARDENS

AT BRÜ GRILL & MARKET



PROJECT GOALS

1. TURN LEMONS INTO LEMONADE
2. CREATE A TRULY MAGICAL COMMUNITY ASSET, WORTHY OF LAKE FOREST
3. GIVE BACK TO THE COMMUNITY
4. CREATE A VERY BENEFICIAL PUBLIC + PRIVATE PARTNERSHIP

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GOAL #1: "TURN LEMONS INTO LEMONADE"

UNTIL SUCH TIME THAT THE OPEN SPACE AT EL TORO AND ROCKFIELD HAS PURPOSEFUL, POSITIVE AND BEAUTIFUL USE IT WILL CONTINUE TO BE A SIGNIFICANT MAINTENANCE AND SECURITY CHALLENGE. WE NEED TO IMAGINE SOMETHING BEAUTIFUL. SOMETHING DIFFERENT.

VISION: GARDEN FOCUSED DINING IN A PARK SETTING, WITH EXTENSIVE MAGICAL STRING LIGHTING, PICNIC TABLES, FOUNTAINS, SOLO MUSICIANS, COMMUNITY EVENTS AND REMOTE BAR / ORDERING STATION.

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GOAL #2: CREATE A TRULY MAGICAL SPACE AND COMMUNITY ASSET, WORTHY OF LAKE FOREST

BRÜ GRILL & MARKET IS LOCALLY OWNED, INDEPENDENT AND A PROUD LOCAL LAKE FOREST SMALL BUSINESS.

THIS YEAR, WE WILL ENTER OUR 10TH YEAR IN SERVICE TO LAKE FOREST.

WE HAVE AN AUTHENTIC, HUMBLE GOAL TO MAKE THIS CORNER BETTER FOR THE ENTIRE COMMUNITY & TO GIVE BACK.

-WE WILL DO JUST THAT...

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GOAL #3: GIVE BACK TO THE LAKE FOREST COMMUNITY

THE GARDENS WILL PROVIDE STRUCTURED, FREE FREQUENT COMMUNITY EVENTS TO RESIDENTS OF LAKE FOREST: INCLUDING MOVIES IN THE PARK, FALL FAMILY FESTIVAL, HOLIDAY LIGHTS CHARITABLE EVENT BENEFITTING LOCAL COMMUNITY ORGANIZATIONS, ETC. THE GOAL TO BRING LIFE, ENERGY AND A REGULAR SENSE OF COMMUNITY BACK TO THE SPACE... BY BUILDING COMMUNITY, WE ALL WIN

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GOAL #4 "CREATE A VERY BENEFICIAL PUBLIC + PRIVATE PARTNERSHIP" THAT SOLVES A CHALLENGE

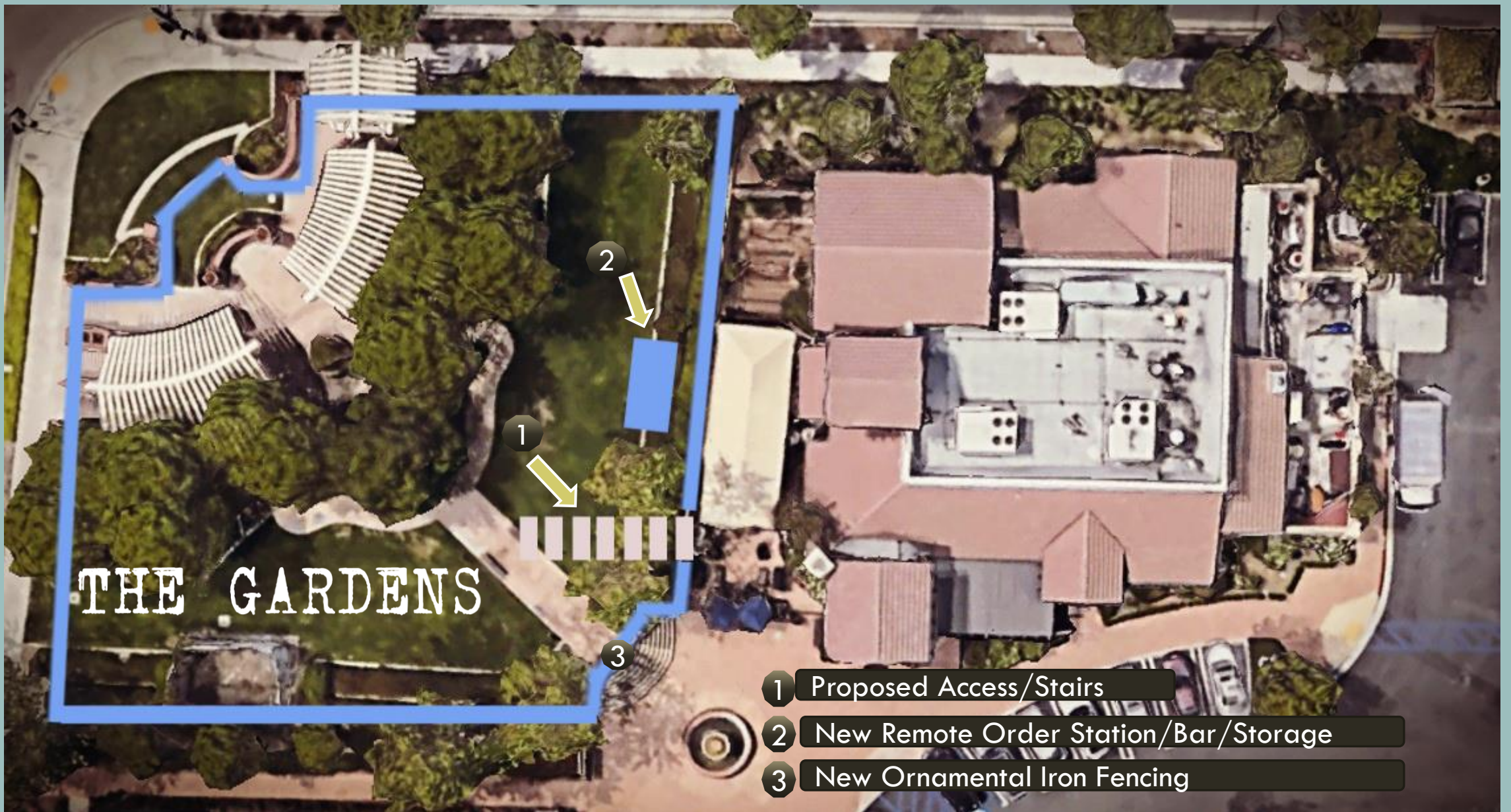
CURRENT STATE: FOR YEARS, THE SPACE HAS BEEN A MESS. A DRAIN OF CITY ASSETS, BOTH CAPITAL & HUMAN.

VISION: WE WOULD ENTER INTO A LEASE WITH THE CITY. FOR LAKE FOREST, THE LEASE INCOME COMBINED WITH NEW SALES TAX REVENUE, REDUCED OVERHEAD, SECURITY AND MAINTENANCE COSTS... MAKES THIS A SIGNIFICANT WIN FOR THE CITY. FOR THE RESIDENTS, THIS WILL BE A BEAUTIFUL...MAGICAL SPACE THEY CAN ENJOY AND ARE PROUD OF. THE PROJECT WILL GIVE BACK TO THE CITY AND ITS RESIDENTS IN SO MANY WAYS.

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Proposed boundary, allows for best of both worlds... beautiful street presence of The Gardens and

OUR COMMITMENT

“THE GARDENS” WILL MAINTAIN THE EXISTING SPACE AT A VERY HIGH LEVEL. EXISTING STRUCTURES, TREES, AND HARDSCAPES REMAIN FULLY INTACT. WE WILL SECURE AND MAINTAIN THE PROPERTY.

WE WILL WORK WITH THE CITY TO DEVELOP A BEAUTIFUL STREET PRESENCE, LANDSCAPE AND ORNAMENTAL FENCING.

ADDITIONS INCLUDING LARGE POTTED PLANTS, TREES, UMBRELLAS, FOUNTAINS, LED STRING LIGHTING, RAISED PLANTER BEDS, ETC WILL ALL BE IN LINE WITH THE INSPIRED GARDENS/PARK MAGICAL SETTING.

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Example of Possible Ornamental, yet secure Garden's fencing to be installed around parameter.

OUR NEEDS

1. LEASE AGREEMENT WITH CITY IN CONCURRENT TERM WITH OUR EXISTING ADJACENT GROUND LEASE
2. APPROVED CONDITIONAL USE PERMIT, IF REQUIRED
3. CITY DESIGN ASSISTANCE AND APPROVAL TO INSTALL ORNAMENTAL FENCING
4. CITY ASSISTANCE IN REVIEWING EXISTING UTILITIES AVAILABLE ON SITE
5. APPROVAL TO PLACE HIGH END CONTAINER FOR ORDER STATION (SEE EXAMPLE), REMOTE BAR, STORAGE, ETC
6. APPROVAL TO INSTALL DIRECT STAIRCASE FOR BOTH GUEST AND SERVICE ACCESS TO BRÜ
7. REVIEW EXISTING ADA ACCESS AND OPTIONS FOR IMPROVEMENT

THE GARDENS AT BRÜ GRILL & MARKET



“THE GARDENS” EXAMPLE
REMOTE CONTAINER ORDER
STATION, BAR & STORAGE



LAWN Menu
BEEF BURGER
CRISPY DUCK SALAD
WATERMELON PITA SALAD
MEAT BOARD (2 share)
VEGGIE BOARD (2 share)
2A GOLD REBAMTERED COO

LET'S TURN LEMONS INTO LEMONADE

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